



# Google Healthcare API and Its Impact on the Healthcare Industry

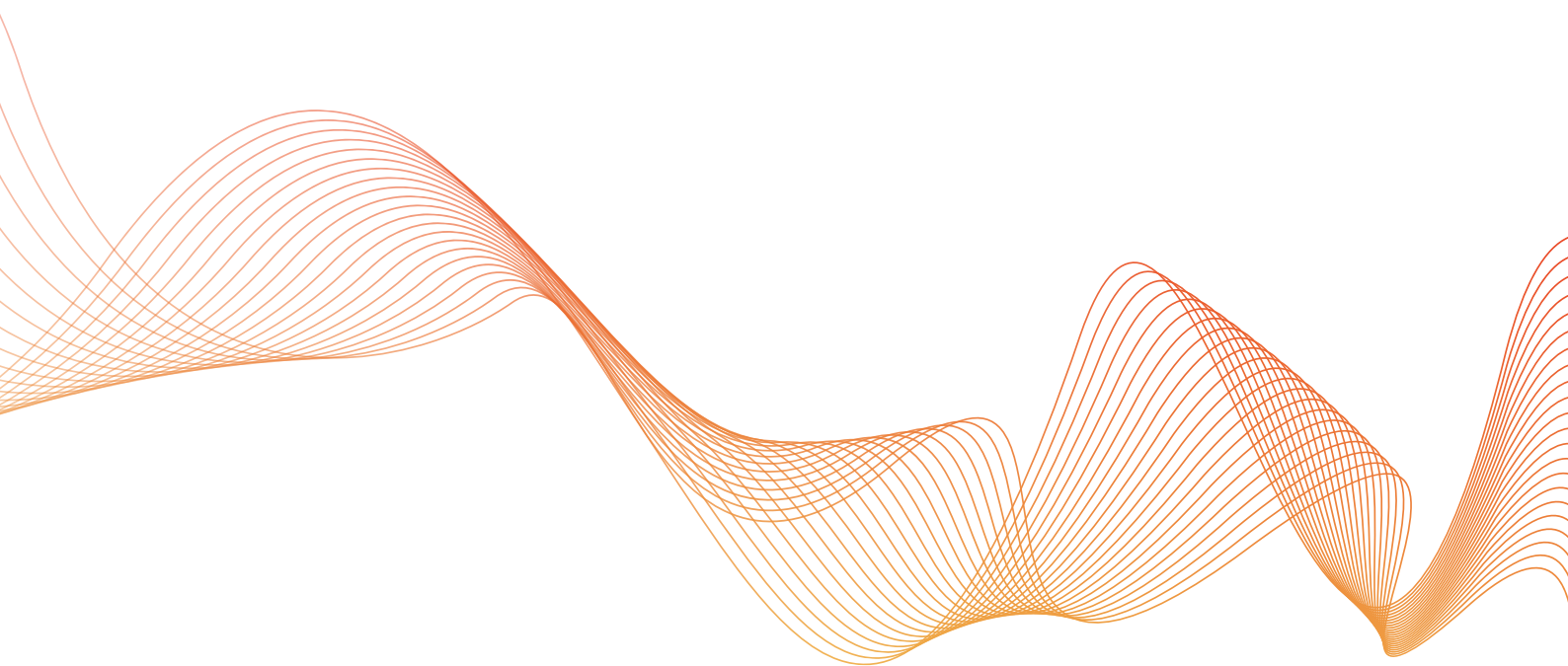
A Whitepaper



Digital transformation is causing sweeping changes in the healthcare industry. Covid-19 has further accelerated the need for automation and the use of artificial intelligence, data analytics, IoT, and many other Industry 4.0 technologies to meet the changing needs of the industry. The **digital health market size** is estimated to be USD 141.8 billion in 2020 and will grow at a CAGR of more than 17.4% between 2021 and 2027.

While this is good news for patients and service providers as it facilitates access to healthcare services, it also comes with its own challenges.

For healthcare service providers using the Google Cloud Platform (GCP) to host their applications, the **Cloud Healthcare API** acts as a bridge with the existing care systems, providing a managed solution for storing and accessing healthcare data. It empowers users to build the next-generation healthcare solutions using new capabilities such as data analysis, machine learning, and application development.





## How Does the Cloud Healthcare API Work?

The API enables the implementation of key industry-wide standards for healthcare data using three modality-specific interfaces. These include:

- › The emerging FHIR, a health data interchange standard
- › A widely adopted health systems integration method, HL7v2
- › DICOM, the primary standard for radiology and imaging-related disciplines

A standards-compliant data store backs each of the interfaces that enable reading, writing, searching, and other operations on the data. A clean, secure integration point for applications happens through an interface into Google Cloud's high-capacity Publish-Subscribe (Cloud Pub/Sub) product, which can be integrated to enable the following:

- › Invoking data transformations in Cloud Dataflow
- › Using Cloud Functions to Execute Serverless Applications
- › Streaming data into the popular BigQuery analytics engine
- › Sending data to the Cloud ML Engine machine learning platform to generate clinical outcome predictions



# Key Features of Cloud Healthcare API

Some of the key features of the Cloud Healthcare API that enable bridging legacy technologies to cloud-based healthcare systems and applications include:

## Conforming to Standards

The Cloud Healthcare API, the API associated with the data store specific to each modality, conforms to its relevant standard. For instance, DSTU2, STU3, and R4 are implemented in FHIR stores, DICOM web in DICOM stores, and medical image exchange is linked to a web-based standard. In future updates, additional versions of these specifications will be supported while also allowing for requesting a resource in a different version than its canonical representation.

## Compliance with Privacy Regulations

[Cloud.google.com/security/compliance](https://cloud.google.com/security/compliance) provides detailed guidance on the standards and how it supports compliance.

## Data Location Control

The data location is a core component of the Cloud Healthcare API, allowing users to select the storage location for the datasets from a list of currently available locations, mapped to different geographic areas aligned with GCP's regional structure. In the future, GCP regions will allow storage to be distributed across wider geographic areas.



## Security

Google's proven Identity and Access Management (IAM) system forms the basis of the Cloud Healthcare API security model and provides complete control over access to your healthcare data using fine-grained permissions. Securely exposing sensitive ePHI with patient and provider applications becomes possible because of comprehensive threat detection and traffic management capabilities made possible by the use of open-source proxies for the Apigee API Management system.

## Bulk Transfer

Bulk import and export data via the Cloud Storage system is enabled by the Cloud Healthcare API's DICOM and FHIR modalities support.

## De-identification

Patient information from studies for research and other purposes can be redacted using de-identification support for DICOM and it operates on a data store basis.

## Auditability

Google Cloud's Stackdriver hybrid monitoring system makes available logs of administrative and data access requests for auditing.

## High Availability

Google Cloud's robust and highly redundant infrastructure makes availability for mission-critical scenarios possible.



## Use Cases

The wide range of capabilities of Cloud Healthcare API makes it useful across functions such as administrative, clinical, and research. We list a few:

- Integration with current electronic health records systems or with integration engines such as NextGen Connect, Cloverleaf, etc. For greater security, an EHR system or integration engine can be hosted alongside an open-source adapter for the HL7 Minimal Lower Layer Protocol (MLLP).
- Making HL7v2 data received through Cloud Healthcare API (or imported in batch into Google Cloud Storage) immediately available to customer-specific logic and transforming the messages into a standardized FHIR format leveraging GCP services such as Cloud Dataflow.
- Not only does it facilitate conversion of core format to FHIR but also the coding system and conversion, extraction and classification of important content from clinical notes, and other processes. Storing, making the data available to applications via the Cloud Healthcare FHIR API, forwarding it to BigQuery for deep analysis, or being processed by TensorFlow models via Cloud ML Engine is also possible.
- For advanced administrative, clinical, and research analysis and reporting, the converted data conforming to the FHIR or the OMOP Common Data Model is used in BigQuery to produce insights. You can customize the data visualization and reports to suit your needs.
- The Cloud Healthcare API speeds up potential diagnosis by using machine learning on patient data. The predictions can be stored directly in the DICOM images, which can help radiologists benefit from this analysis in the context of existing workflows. Clinicians can perform advanced, consistent scanning for the occurrence of common diseases using high-volume analysis and detect anomalies that can help begin treatment early in case of a problem.



# Indium - Leveraging Cloud Healthcare API

Indium, a next-generation digital services company with several years of experience in the healthcare segment, has the expertise to help providers leverage the Cloud Healthcare API and improve key metrics across service delivery and patient outcomes.

We are working with a leading healthcare service provider to use the API as a bridge and integrate enterprise-wide data residing in legacy and cloud-based systems to improve administration, diagnosis, and security.

To know more, contact us now:



## About Indium

Indium is an AI-driven digital engineering company that helps enterprises build, scale, and innovate with cutting-edge technology. We specialize in custom solutions, ensuring every engagement is tailored to business needs with a relentless customer-first approach. Our expertise spans Generative AI, Product Engineering, Intelligent Automation, Data & AI, Quality Engineering, and Gaming, delivering high-impact solutions that drive real business impact.

With 5,000+ associates globally, we partner with Fortune 500, Global 2000, and leading technology firms across Financial Services, Healthcare, Manufacturing, Retail, and Technology—driving impact in North America, India, the UK, Singapore, Australia, and Japan to keep businesses ahead in an AI-first world.

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